











NORTON & SONS











Creative Challenge – Create a Bespoke Suit Design

Using this template, create a bespoke suit design or pattern taking inspiration from either the contemporary and cutting-edge designs of Cad & The Dandy or the traditional yet iconic fashion of Norton & Sons. Read more about the two tailors below:

Cad & The Dandy

All Cad & The Dandy tailored garments are made in house and retain the intricacies of traditional English handwork blended with a sleek fusion of modern style, slimmer shoulder padding and a more pronounced waist, creating a look that is both contemporary and unique to the house.

Norton & Sons

Norton & Sons developed an expertise in lightweight clothing for customers bound for Africa and the East; Lord Carnarvon was wearing a Norton & Sons suit when he opened Tutankhamen's tomb. Their contemporary lightweight unstructured tailing continues this tradition.

You must submit your entry by Sunday 7th July with the judging by a panel of experts taking place on or before Friday 12th July. The winner will be announced on Monday 22nd July via City Lions' social media channels and those of our associated partners. Please note that your design may be used for promotional purposes and shared with our partner organisations who have sponsored this competition.

To submit, please complete the form at the bottom of this page and attach a photo your design: https://citylions.org/creative-challenge-design-your-own-suit/

If you have any issues or questions, please contact citylions@westminster.gov.uk

Good luck!